

JUAN GÓMEZ

Social Communicator

<https://juango.pro/en.html> | Cali, Valle del Cauca, Colombia | hello@juango.pro

Creative Social Communicator with 3 years of work experience in audiovisual production within the industry. I focus on transforming ideas into captivating videos using storytelling and video editing software such as Adobe Premiere Pro, Adobe After Effects and Capcut.

Work experience

Freelance | Video Producer

Cali, Valle del Cauca | 08.2021 - Current

- Editing Videos for social media.
- Writing scripts and script rundowns.
- Recording and Editing audiovisual products with a focus on social issues.

Ossa Films | Video Editor

Cali, Valle del Cauca | 01.2023 - 12.2024

- Video Editing for commercial projects.
- Creation of engaging audiovisual narratives.
- Review of audiovisual project versions with clients to ensure quality.

University of Santiago de Cali | Videographer

Cali, Valle del Cauca | 08.2022 - 11-2024

- Camera work for live broadcasts.
- Videography instruction for students.
- Recording and Editing institutional, academic and social media videos.

Education

University of Santiago de Cali | Social Communications

Cali, Valle del Cauca | 02.2018 - 11.2023

Centro Colombo Americano | Language (English - B2)

Cartago, Valle del Cauca | 2004 - 2013

Skills

Bilingual (Spanish & English) • Effective Communication • Creativity • Active Listening • Video Production • Video Editing • Adobe Premiere Pro • Adobe After Effects • Capcut

Projects

• **TV Mini-series:** Video Production of the TV Mini-series "videoju[z]gar", WINNER of the Audiovisual Category of the 2024 El Anzuelo Medios University Journalism Awards.

• **Documentary:** Video Editing of the Documentary "Romper Cadenas", NOMINATED in the Journalism in Peace and Reconciliation Category of the 2024 Alfonso Bonilla Aragón National Journalism and Graphic Reporting Awards.

• **Promotional Video:** Video Editing for the electoral campaign video of Elías Figueroa during Santander de Quilichao's mayoral elections of 2024, which boosted the campaign enough to place him second with less than a 200 vote difference from the mayoral elections' winner.